Seminars at The Cotton School

www.thecottonschool.com

We continue to offer a limited number of “one-on-one” and small group intensive seminars tailored to individual interests and requirements in a learning environment designed to foster discussion and understanding of the subjects. There are many available seminar topics listed on our website.

Who Should Attend
Seminars and classes at The Cotton School are designed for cotton growers, textile mill owners, their executives and managers, as well as cotton merchants, agents/consultants, to assist them in their decisions to sell (producers) and purchase cotton (mills) and to fix their “on call” contracts on the InterContinental Exchange (ICE), formerly the New York Cotton Exchange.

Emphasis will be given to the management of all risks involved in the cotton market, including the hedging of sales, purchases and inventories through risk management strategies.

Class Information
Classes are held at our office in Dallas on a “one-on-one” basis, or with several executives attending from the same company.
Seminars last between two to five days.
Participants should have a background and experience in the cotton industry.
Participants must be fluent in English and/or Spanish.
All materials in English are included; study materials provided before the class begins.
Dates and duration are set by mutual agreement between the participant(s) and The Cotton School.
Early reservations are advisable.

Fees
Fees are $2,500.00 for a six-hour day, with a minimum of $5,000.00.
Each additional participant from the same company is due an additional $500.00/day.
A deposit of $1,000.00 is required to confirm the reservation.
Balance of the fee is payable 30 days before the seminar begins.
No refunds will be given following partial or full payment, but funds may be applied to a seminar re-scheduled anytime within one year of the original date.
Hotel accommodations, travel and other expenses are for the account of the seminar participants. We will be happy to supply the names of several hotels located near the Cotton School.

Other Options for Cotton Seminars in the U.S.
► The Cotton School. Open to the Public - English and/or Spanish Seminars can be arranged by mutual agreement during the year. Contact us for additional information and scheduling at pruh@thecottonschool.com
► A shorter course, given at the International Textile Center in Lubbock, Texas, http://www.texasintlcottonschool.com/
May 2010 Cotton School Seminar in Dallas, Texas. Group included cotton producers, ginners, merchants, with textile executives, selling agents, CCI delegate and commodity consultant from the U.S., Australia, Korea, Pakistan, Peru and Turkey.

Cotton purchasing and project manager from Turkey attends a private seminar in November 2009.
February 2011 Cotton School Seminar in Dallas, Texas. Group included cotton producers, ginners, merchants, with textile executives, selling agents, forwarder and commodity consultant from the U.S., Argentina, Australia, China, Pakistan, Peru and Turkey.

May 2010 Cotton Seminar conducted in Spanish for cotton producers, ginners, textile mill executives, buying agents, merchants and warehousemen from Mexico, Peru and the U.S.
Cotton executive from Pakistan attends February 2011 Seminar in Dallas, TX.

February 2011 Seminar participants traveled to Dallas from the U.S., Australia and Pakistan.

Textile executive from India attends October 2010 seminar.

Textile executives from Indonesia enjoy dinner with Paul Ruh during their group seminar in April of 2011.
April 2011 Seminar group from Indonesia attends private risk management seminar in Dallas, TX

Participants of the February 2011 seminars represent companies from the U.S. and Turkey.

2010 Seminar participants from Pakistan, U.S. and Turkey

Representatives of largest cotton producer/ginner group in Mexico, May 2010
The Cotton School Seminars 2010–11

May 3-7
Seminar in Dallas, TX.

Paul A. Ruh with participants from the U.S., Australia, and Turkey.

Mill exec’s from Peru and Turkey

Ginner, selling agent and textile mill executive

Participants from China, Argentina and the U.S. attended the February 2011 seminars

Textile executive from Pakistan with Paul Ruh during May 3-7, 2010 seminar.

Textile mill executive, ginner, merchant, warehouseman and buying agents from Mexico, Peru and the U.S.
THE COTTON SCHOOL SEMINARS 2010—11

Textile executives from Argentina with Paul Ruh during Feb. 2011 seminar.

Seminar group from Indonesia attends private risk management seminar in Dallas, TX, April 2011

Peru mill executive

The May 2010 Seminar welcomed U.S. participants representing merchants, gins and the CCI.